

# EARTH CONSCIOUS CHOICES



The significance of sustainability and earth conscious choices continue to rise for promotional buyers and more exciting collections are becoming available. The very first question for a buyer to ask in terms of keeping product out of a landfill should be "Is this is a quality item that the recipient will want to keep?" After that, the focus should turn to the product's materials and construction. There are exciting new ways to utilize both previously-used materials or post-production scrap materials that would have otherwise been discarded. The sleek new EarthTrendz™ collection tackles both challenges. The items provide both high style and function, while also utilizing more earth-friendly construction techniques.

The new EarthTrendz™ Whitewater collection of bags is crafted from recycled plastic bottles. The reclaimed bottles are processed into soft, yet durable, fabric.

When wheat is harvested, it leaves behind a by-product called wheat straw that would normally be discarded. These new electronic items from EarthTrendz™ utilize a new bioplastic derived from wheat straw as part of their construction. Not only is there a reduction of non-recycled materials, but it creates a lighter-weight final product.



BG378  
EarthTrendz™ 44L rPET  
Whitewater Duffel

as low as  
**\$36<sup>99</sup>**  
min. 12



EL213  
EarthTrendz™ Aira 3W  
Bluetooth® Speaker

as low as  
**\$21<sup>99</sup>**  
min. 24

EARTHTRENDZ™